The Business Renovation Company
Renovate: Restore or make new, reinvigorate, refresh or revive

Our Company
The Business Renovation Company works with organizations who desire to renovate and grow their businesses NOW! We provide motivational keynotes, in-house training seminars and small business consulting services to organizations ready to take their business to the next level. The time is now to reinvigorate your organization with new energy, fresh ideas and a plan of action for future success.

Motivational Speaker
As an Business Renovation Expert, Michelle Neujahr provides high-energy, dynamic presentations guaranteed to reinvigorate your organization and revive your people. With more than a decade of experience as a motivational speaker, Michelle has given over 1,000 presentations to audiences across the country. As an expert in Organizational Renovation, Michelle’s programs are designed to challenge organizations and individuals to renovate now. During a renovation project individuals create new opportunities, revive their potential and reinvigorate their passion.

Companies hire Michelle Neujahr time and again to motivate their members to make lasting changes, take immediate action and increase effectiveness. She is guaranteed to entertain, educate and motivate while creating a positive, energetic tone for your conference or event.

Michelle can also work as an emcee/facilitator, product/media spokesperson, executive coach and expert panel participant.

Organizational Renovation Consultant
In addition to owning The Business Renovation Company, Michelle owned a Minnesota-based renovation firm for a decade, spent time in the corporate world as Director of Sales & Marketing and has consulted on many grass-roots marketing campaigns. In addition, Michelle is an author, social media junkie and an avid networker. She has grown three businesses by creating clear marketing strategies, taking risks, hiring the right people and using low-cost, no-cost marketing initiatives.

Companies hire Michelle to create lasting change in their businesses. She works with clients to refresh their business strategies, revive their marketing efforts and reengage their people. Clients hire Michelle to guide them through a 60 Day Renovation Project.
Program Topics
Michelle Neujahr presents powerful programs that help individuals and organizations create lasting change. Michelle’s programs are motivational and include practical content attendees can implement immediately. Hiring Michelle guarantees your next event will be your best event!

Michelle presents programs on the following topics:
- Motivation
- Personal Renovation
- Business Renovation
- Leadership

Program Specifics
We create programs designed to maximize the impact your event will have on your attendees and their future success. Your event is a priority to our entire staff. We focus our energy and passion to make your event run smoothly. We’re easy to work with, committed to knowing your needs and work hard to exceed your expectations.

We are committed to creating and delivering programs with impact. The presentations described within this packet can be formatted to suit your needs and program goals. Or we can create a custom program for your organization. The length of the program is up to you. Michelle’s programs can be given as a keynote (up to 90 minutes), or as half-day or full-day seminars.

We are in the business of motivating individuals and organizations to make lasting renovations toward excellence. We take our business very seriously. As we work with you to create a program, we’ll ask questions, have your team members complete surveys and carefully review your needs. Our research makes certain that the program meets your needs and expectations. In addition, our research provides substance to your program and gives Michelle the ability to connect with your audience in a way that is personal and meaningful.

Our Commitments to Our Clients:
* We invest our time, energy and resources to provide programs with impact.
* We challenge, encourage and respect each member of your organization.
* We deliver on our promises and keep our commitments.
* We show up on time, end on time and make adjustments when necessary.
* We communicate honestly, clearly and in a timely fashion.
* We focus 100 percent on your attendees and the success of your event.
Ten Reasons to Hire Michelle Neujahr as a Motivational Speaker

1. Michelle will deliver high-energy, motivational programs with content, humor and impact – EVERY TIME!

2. Michelle will work to create and support lasting change within your organization.

3. Michelle will motivate and challenge attendees.

4. Michelle will inspire your attendees to take action and develop excellence.

5. Michelle is easy to work with.

6. Michelle will create a positive, energetic tone for your entire event.

7. Michelle will entertain while delivering valuable content.

8. Michelle will show up early and stay late to ensure your event runs smoothly.

9. Michelle has a track record of providing memorable programs with impact.

10. Michelle’s goal is to make your event the best one ever – the one they will talk about for years to come!
Partial Client List

3M
American Marketing Association
Builder’s Association – Minnesota
Carlson Companies, Inc.
Century College – Minnesota
Center for Employment & Training, Minnesota
Children’s Hospital
Clemson University
Crow Wing County Social Services – Minnesota
Dakota County – Minnesota
Dakota County Library System – Minnesota
Degree of Honor Fraternal Insurance Company
Deloitte & Touche
ER Systems
Fairview Medical Center – Minnesota
Federal Executive Board of Minnesota
Girl Scouts of Eastern MA
Hazelden
Help Desk Institute – Minnesota
Honeywell
International Association of Administrative Professionals
International Print Managers Association
James Bissonett & Associates
Lincoln Lutheran
Lake City Medical Center
Medtronic
Minnesota Association of Rehabilitation Providers
Minnesota Government IT Symposium
Minnesota Life
Minnesota Society of CPAs
National Speakers Association
National Fraternal Congress of America
NRG Energy, Inc.
Queen of Peace of Hospital
Ryan Companies
Roof Depot
Professional Insurance Women
Society of Human Resource Professionals
St. Paul Companies
St. Cloud State University – Minnesota
Twin City Life and Health Claim Association
Upsher-Smith Laboratories
Wells Fargo
Weinstein & Westburg
Working Family Resource Center
United Defense
*Bold denotes repeat clients
Testimonials

“We recently engaged Michelle Neujahr to present at our manager development conference. We had clear, timely, and well defined goals for the seminar. Michelle was up to the challenge and hit a home run. In no uncertain terms she succeeded on her promise to deliver all of our objectives. She's AWESOME!” Mike Marchus, Sam's Italian

“Michelle made us think, strive and dream! I cannot imagine a better approach, role model or presentation.” Bill VanBrunt, Carlson Companies, Inc., Chief Legal Counsel

“Michelle’s humor, passion and storytelling delighted our audience. Every participant evaluation rated Michelle as “EXCELLENT”— she was awesome!” Erin Ratelis, James Bissonet & Associates, Human Resources

“The feedback from our contractors/customers was EXCELLENT! It was obvious to this male-dominated contractor group that you were not just talking theory. You shared your experiences on so many issues they could identify with. Because of your strong identification with our audience, they GOT your message and your motivation.” Jim Leonard, ER Systems, President

“Based on our evaluation surveys, you were the smash attraction at Staff Day! The entire staff was really pumped up after your presentation.” Paul Deaven, Dakota County

“We recently featured you as a presenter in our showcase and we were delighted with your platform presence and style. In just 15 minutes, you instantly inspired the audience with your presentation. Your message was relevant, entertaining and enlightening. You were easy to work with and your genuine personality draws people to you.” Angela Cox-Weston, Midwest Speakers Bureau, President

“Your energy and enthusiasm captured our audience’s attention and your inspiring message didn’t allow them to let go. You have an incredible talent for motivating people to take control of their lives. I have heard nothing but outstanding comments about your presentation. Thank you for making a unique difference in the lives of our employees.” Lynsey Supalla, 3M, Work & Personal Life Specialist

“Michelle gave attendees immediate suggestions for being better partners, employees and managers! I personally put her tactics to work and am still reaping the rewards months after hearing her message.” Tracey Racette, Midwest, ChildrenFirst, Inc., Director
Testimonials

“Michelle has a speaking energy and delivery that immediately captured the audience. She is a delight to work with and will not disappoint your audience.”
Jacqueline A. Felling, Degree of Honor, CEO

“Michelle has provided corporate training and keynote presentations for our organization. She delivers quality content in an engaging style. She connects with her audience and provides informative and motivating messages. Her personal experience brings value to her presentations. She can adapt to any environment and any audience.”
Susan Stacey, Central Maine Community College

“The evaluations were excellent. You are one of those speakers who will always stand out as one of THE BEST and will continue to be remembered for years to come. Your talk was so darn funny and genuine.”
Diane Hrabe, Queen of Peace Hospital

“Michelle is highly energetic and definitely the most influential speaker I have ever heard.”
Kathy Crowson, NRG Energy Inc.

“Michelle is truly one of the most dynamic and interesting speakers that I have had the pleasure of seeing. Her programs are cutting-edge, enthusiastic and full of real-life knowledge. If you don’t leave one of Michelle’s programs pumped up, enthusiastic and full of life – then you didn’t have a pulse when you got there!”
Suzy Borchers, Madison IAAP, President

“You reinforce what employers know in their gut is needed to retain and create an ‘awesome’ workplace – making them employer of choice.”
Deb Albarado, SHRM

“Our session with Michelle was a huge success. Michelle is a gifted speaker who connects well with all levels of the organization. We would love to have her speak again”
Scott Goettl, Dakota County, Deputy Finance Director

“Michelle has a very enthusiastic and infectious presentation style that challenges the listener to do something besides just sit and passively listen. I enjoyed watching the smiles, hearing the laughter and seeing the twinkles in the eyes of the attendees as you share.”
Kathleen Huesner, United Defense

“You could feel the passion in the room as Michelle spoke. She walked into the room as a speaker and left as our friend. One of our attendees said this about Michelle, ‘Best speaker I ever heard – Awesome! I will never forget her.’”
Lynda Boulay, MN/ND IAAP
National Speaking Fee Schedule

Keynote up to 90 Minutes $5,000
Add a Breakout Session to any Keynote $1,500
Half Day Seminar $5,500
Full Day Seminar $7,000

*Client pays for one night of lodging. All other travel expenses are included in the fee. The Business Renovation Company books and pays for air, ground transportation, meals and related travel expenses.

Local Speaking Fee Schedule (Within two hours of Portland, Maine)

Keynote up to 90 minutes $3,000
Add a Breakout Session to any Keynote $1,000
Half-Day Workshop $3,500
Full Day Seminar $5,000

*The Organizational Renovation Company pays for all travel expenses.

Business Renovation Consulting Fee Schedule

Half Day $2,500
Full Day $3,000

*Client pays for all consulting related travel expenses.
Motivational Programs
Michelle is a highly energetic, dynamic motivational speaker who has the ability to connect with and motivate audiences in any industry. Michelle’s programs are filled with real life tools for success – not fluff! She motivates with powerful content and provides practical tools attendees can implement immediately in order to create lasting change. Her motivational keynotes are fun, humorous and leave a lasting impact on your organization.

Some comments about Michelle’s motivational programs: “Awesome – best speaker I ever heard!” “I can now verbalize my plan and my dreams.” “The things Michelle said changed the way I will think for the rest of my life.”

NOW is the TIME!
Surviving and Thriving in ANY Economy
Are you ready to thrive? Do you want to succeed regardless of the economy? If so, join Michelle Neujahr as she challenges, educates and motivates business leaders to chart a course toward long-term excellence. This content-packed program will challenge attendees to get real about their current state and take immediate action. In addition, attendees will learn how to keep an eye out for new opportunities and make adjustments when necessary. Michelle will inspire attendees to rethink current strategies, recalibrate more quickly and take action toward reenergizing their business practices. As the result of this seminar you’ll be equipped with simple tools to help you thrive in any economy.

Go Big or Go Home!
Overcome the Fear of Taking Risks
If you want to move forward, you need to take risks. In this dynamic program, Michelle Neujahr will share how she has lived the mission – GO BIG or GO HOME. From following her dreams, going against the flow and learning to love taking risks, Michelle will challenge attendees to get busy living their life to the fullest. This program will challenge attendees to feel fear and do it anyways, create forward movement and consistently create new opportunities. This presentation will help individuals get more out of life and will challenge them to stop saying no to their dreams. Attendees will discover what’s possible when you GO BIG!

U-R-AWESOME!
The Keys to Being Positive in a Negative World
In this dynamic, content-rich keynote, Michelle Neujahr challenges attendees to be positive no matter what. Attendees will be inspired to engage in powerful communication techniques designed to make an impact in their organization right now. Through stories and humor, Michelle will teach individuals to use communication techniques that build confidence, change attitudes and transform company culture. And the best part is once individuals learn how to use the “U-R-AWESOME! Power Tools,” they’ll leave ready to make an impact.
Personal Renovation Programs
Michelle believes that personal renovation is the key to the success. To be effective, productive and marketable in today’s business world, individuals must continually develop themselves. Michelle’s programs provide proven ways to support your personal growth and development.

Some comments about Michelle’s professional development programs: “A reminder to focus on changing myself.” “The program motivated me to take control of my career.” “I was challenged to move out of my comfort zone.” “Growth is scary but Michelle helped me see that it’s necessary.”

Renovate Your Life – NOW!
Redesigning Your Life in Order To Get What You Want
Join Michelle as she challenges participants to actively renovate their lives - NOW. In this dynamic, fun-filled keynote attendees will learn to restructure what they already possess in order to get what they truly want. This session will give attendees practical ways to redesign current obstacles, manage time more effectively and embrace changes along the way. As the result attendees will be challenged to get level, hire subcontractors, build life-long habits and learn to live with crooked nails.

Revive Your Dreams
Reinvigorate Passion and Create Possibilities
A life without goals and dreams is a life with no passion. This high-energy, fun-filled program will challenge individuals to renovate and create a life they love. Individuals will be challenged to reengage their purpose, increase personal productivity and renew passion for their work. Michelle will challenge attendees to set goals, dream huge and remove obstacles. Her simple “Dream Tool Kit” can be implemented immediately to help individuals live the life they have always imagined.

10 Keys to Being Unstoppable
Increasing Personal Productivity
Now is the time to engage in your career and take it to the next level. With the instability in today’s job market increasing your productivity can help to set your career on fire, ensure your future marketability and help you to reach the next level. Being unproductive costs money, wastes time and limits your opportunities. Join Michelle as she inspires attendees to create a productivity plan, clarify personal goals and begin using “The 10 Steps to Being Unstoppable.” Attendees will walk away with simple tools to begin being unstoppable today.
Business Renovation Programs
Michelle is an business renovation expert. As the owner of a residential renovation firm for a decade, she helped clients renovate their homes and trained employees to build excellence in the organization. As a speaker, she challenges organizations to create lasting change by renovating the way they operate.

Some comments about Michelle’s organizational renovation programs: “She made a unique difference in our organization and in the lives of our employees.” “Great tips for taking charge of changing our organization.” “I was inspired to get busy renovating my workplace NOW.”

Renovate Your Organization - NOW
Steps to Creating Lasting Organizational Change
Organizations get comfortable, conduct business as usual and settle for less than they could accomplish. In this content-filled, dynamic program, Michelle will lead attendees through an organizational renovation process. “The 7 Steps to Creating Lasting Organizational Change” will challenge attendees to go beyond mediocrity and begin the journey towards creating organizational excellence. This program motivates attendees to overcome their fear of change, move forward regardless of current obstacles and create a plan for success.

Renovate Workplace Morale
Strategies for Creating a Positive Workplace
Are you ready to be a part of creating a positive, engaging environment in your organization? If so, join Michelle Neujahr for this motivational session designed to challenge employees to assess their attitudes, identify their current morale-building strengths and then create a personal blueprint for making a positive impact in their organization.

Strategize, Energize and Mobilize!
Tools for Designing an Exceptional Organization
Join Michelle Neujahr as she motivates attendees to take charge and begin building an exceptional organization right now! This program is designed to help individuals at any level take action by using the tools in the “Exceptional Organization Tool Box”. These tools are designed to get rid of dysfunctional behavior, create new organizational habits and engage others in the process. Attendees will be challenged to strategize, energize and mobilize their efforts to make an immediate and lasting impact in their organization.
Leadership
Successful leaders continually develop themselves. You cannot lead someone where you have not been or ask them to do something you have not done. Developing leaders in every level of an organization is critical to success. Michelle’s leadership programs provide audiences with the skills needed to lead more effectively. Attendees will walk away inspired to embrace growing and leading as a way of life.

Some comments about Michelle’s leadership programs: “She gave our attendees immediate suggestions for being better employees and managers.” “She inspired attendees of all ages to build leadership skills.” “I now understand the power of mentoring and leading from the heart.” “As a result of today’s program, I need to show, tell, do and lead with appreciation.”

Renovate the Leader Within
Keys to Building Your Leadership Strengths
Leadership isn’t about fancy titles – it’s about being true to yourself and your purpose. It’s about bringing your best self to work each day. This program will challenge leaders to build the leader within, make purposeful decisions and to develop the potential of their team. Throughout this program, Michelle will share her journey as a leader – the struggles, the triumphs and the amazing lessons learned. This program is an inspiration and a challenge to leaders at any level.

Develop Excellent Employees
Strategies to Engage Your Followers
Do you see potential in your staff? Do you want to challenge others towards excellence? Are you ready to make a bigger impact as a leader but are not sure how to get there? If so, join Michelle Neujahr as she challenges leaders to step up their efforts and get serious about making lasting renovations in the ways they lead. Leaders will be given tools to help re-engage employees, build on their current strengths and let go of old beliefs. Attendees will be challenged to ask tough questions, get accountable and develop new leadership habits. This program offers real-life leadership solutions to everyday employee issues.

Renovate Your Team
The Keys to Building an Unstoppable Team
The ability to develop and lead high achieving teams that produce exceptional results is an increasingly important skill in today’s global environment. Join Michelle Neujahr as she challenges individuals within your organization to build unstoppable teams. Attendees will explore team dynamics, communications skills, collaboration techniques and problem solving tools. This program is designed to help leaders build trust, encourage teamwork and improve productivity. Through group exercises and self evaluation participants will be given the tools to begin renovating their team.
Marketing Programs
Michelle delivers highly engaging, dynamic marketing programs designed to help entrepreneurs and business professionals grow their businesses. With over 20 years of marketing experience, Michelle has learned to market various products in various industries. Her programs are filled with practical, low-cost, no-cost marketing techniques attendees can implement immediately in order to increase revenue.

Some comments about Michelle’s marketing programs: “Excellent! Michelle’s ideas are simple, easy to use and have helped me grow my business.” “One of the best marketing programs I’ve attended in many years.” “I want to come back tomorrow!”

The 60 Day Marketing Renovation Challenge
Simple Strategies for Growing Your Business NOW
Are you ready to grow your business, bring in more revenue and dominate your competition? If so, join Michelle Neujahr as she motivates and challenges attendees to take the 60 Day Marketing Renovation Challenge. This program is designed to lead entrepreneurs and marketing professionals through a simple process designed to reinvigorate their current marketing strategies. A renovation is not a rebuild – it’s about focusing on what’s working, refreshing things that are stale and adding a few new low-cost, no-cost marketing initiatives.

Low-Cost, No-Cost Marketing Strategies
Growing Your Business on a Budget
Marketing does not need to be expensive. Join Michelle as she shares the secrets to growing revenue using only low-cost, no-cost marketing solutions. This program inspires attendees to implement social media strategies, use networking to its full extent and achieve expert status. In addition Michelle will share “50 Low-Cost, No-Cost Marketing Strategies Guaranteed to Get Results.”